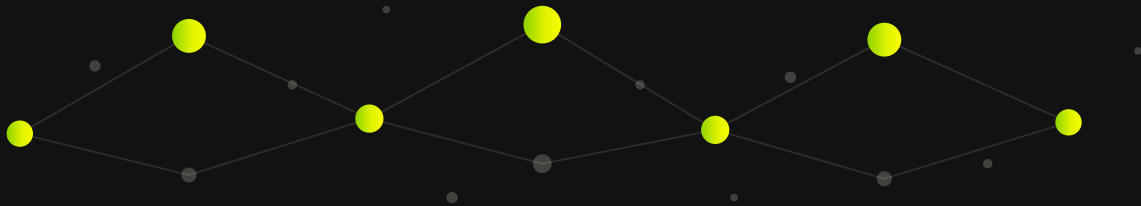


The Creator Marketplace

Every Brand Can Afford

Hire creators. Pay zero fees.

Whatever you can spend, all of it goes to the creator. We take no commission, no markup, and no retainer — browse over 500 creators, message them directly, and hire.



Free to use. Always.

Browse, match, message, and hire without paying us a single rupee.



Every rupee reaches the creator

Agree a rate and the creator gets all of it. We take nothing.



No agency retainer

Nothing to pay monthly. Spend only when you actually run a campaign.



Start with any budget

No minimum spend. Run one small collaboration and see how it goes.

THE PROCESS

From first click to finished content.

Five steps, start to finish. Self-serve the whole way — set up in minutes and you're matching the same day.

**Create your free account**

- Free to join — no card, no contract
- No sales call to sit through
- Start browsing the same day

Step 01**Set your budget & brief**

- Set any budget — there's no minimum
- Say what you need made
- We point you to creators who fit it

Step 02**Browse & shortlist**

- Over 500 creators to browse
- Filter to what you can actually afford
- See their real work before you commit

Step 03**Message directly**

- Talk to creators one-on-one
- Negotiate your own rate directly
- No agency, no gatekeepers

Step 04**Hire & pay directly**

- Pay the creator, not us
- Every rupee goes to them
- Keep the relationship for next time

Step 05

HOW THE MONEY WORKS

You pay the creators. *You pay us nothing.*

No platform fee. No commission. No markup. Agree a rate with a creator and they get every rupee of it — we never touch the money. **For a small brand, that's the difference between one creator and two.**

WHERE YOUR BUDGET GOES

TO US

100% — straight to your creators

0%

The rate you agree with the creator

Platform fee & commission

THE NETWORK

500+

creators in the CHEETAY network — at every level, so a small budget still gets real work



Food



Fashion



Tech



Fitness



Lifestyle



Beauty

YOUR PLAN

One plan. Completely free.

No monthly fee, no retainer, no minimum spend, no tiers. **You only ever pay the creators you hire — never us.**

Not sure where to start? Our team is here to help you at every step — that support is included, free.

Want us to run the whole campaign? That's where additional help comes in.

ADDITIONAL HELP

Marketing & Strategic Support — Pay as you go

If you're a small team without a marketing department, our team can take the campaign end-to-end: **strategy and creative direction, hands-on creator sourcing, managed execution and timelines, and performance reporting.**

Priced by scope and paid as you go — never a retainer, and still 0% on your creator spend. Buy the expertise when you need it; the platform itself stays free either way.

Free to use. Every rupee goes to your creators.

cheetayhq.com · @cheetayhq